VFW Auxiliary
Department of Florida



October 2025

Veterans & Family Support Program

Building Bridges for our Veterans

STUDENT VETERAN SUPPORT: HELP A HERO

The VFW Help a Hero Scholarship program is a life-changing initiative designed to support America's service members and veterans as they transition to civilian life. Many veterans face challenges when pursuing higher education or vocational training, and financial barriers can make the journey overwhelming. This scholarship, funded through the generosity of Sport Clips Haircuts, customers, and other donors, provides up to \$5000 per semester covering tuition and fees, helping veterans focus on their studies and career goals instead of financial stress.

Since its launch, the program has awarded over \$15 million in scholarships, impacting thousands of veterans nationwide. These scholarships open the door to opportunities in higher education, trade schools, and certification programs, allowing veterans to gain the skills and training needed for meaningful careers after service. By investing in veterans' futures, the Help a Hero



Scholarship program not only honors their sacrifice but also strengthens communities across the nation.

The Help a Hero Scholarship continues to serve as a symbol of gratitude, ensuring that America's heroes have the resources they need to succeed in their next chapter of life. Mor information and applications can be found at VFW.org/assistance/student-veterans-support



SPORT CLIPS' HELP A HERO SCHOLARSHIP SUPPORT PROGRAM Sport Clips' Help A Hero fundraiser supports VFW's scholarship program, providing financial assistance for veterans' education and career goals after military service. Donations are collected at any Sports Clips from October 5 through November 15. Every donation makes a difference.



Ryan M. Harris
Program Chair
Ryan.Harris.CISA@gmail.com

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SUPPORT SPOTLIGHT: FLORIDA DEPARTMENT OF COMMERCE

Florida's Department of Commerce actively supports veterans transitioning into civilian careers and entrepreneurship. They offer tools like the Employ Florida Vets portal, connecting veterans with job opportunities and providing resume assistance. Through initiatives like the Veterans Entrepreneurship Program (VEP) and partnerships with organizations like Veterans Florida, they provide training, resources, and mentorship for veterans looking to start or grow businesses, helping them leverage their skills for economic success. Their veterans resource page is at floridajobs.org/Reemployment-Assistance-Service-Center/reemployment-assistance/job-assistance/for-veterans

VFW ADOPT-A-UNIT PROGRAM

The VFW Adopt-a-Unit program builds strong connections between local VFW Posts or Auxiliaries and military units, providing vital support to service members and their families. By "adopting" a unit, volunteers can send care packages, host events, offer family assistance, and provide morale-boosting activities that remind our heroes they are not forgotten. With the holiday season approaching, this program becomes even more meaningful. Many service members spend the holidays away from loved ones, and Adopt-a-Unit helps bring comfort, joy, and a sense of home during that time. From organizing holiday gatherings for families to sending festive packages overseas, these efforts show gratitude for the sacrifices made. The Adopt-a-Unit program ensures service members and their families feel supported, appreciated, and connected throughout the year. More information is available on MAL-TA under Member Resources, then under Veterans & Family Support.



EVERY DAY IS A CHANCE TO HELP

Knowing the numbers can help save the life of a friend, a comrade, a family member, or a complete stranger.
One life lost is one to many. Know the numbers and teach them to your circle.

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Ryan M. Harris

Program Chair

Ryan.Harris.CISA@gmail.com

Approved by:
Dept. President
Mike Yates